

# SXSWi 2013 PARTY LIST

Brought to You by



**FINAL VERSION -- SEE YOU IN AUSTIN!**

Last updated: March 7, 2013

**THE RULES:** If you want a party added, deleted, or changed, let me know ASAP. If you would like to invite me to a private party but not list it, then by all means do!

email: scott (at) sperrymedia (dot) com / twitter: @scottperry

This is just a personal list I build for myself and am more than happy to pass around, but I do keep it simple & easy to read -- use your connections, Google, Eventbrite, or the SXSW site to look up extra details, addresses, RSVP info, etc.

**\*\*\*Carrying this paper will save you a TON of battery life on your mobile device.\*\*\***

**\*\*\*All info subject to change, most require RSVP, arrive early to guarantee admission.\*\*\***

If this makes your life easier, "thank you's" are always appreciated, as are any considerations for consulting / marketing work -- more at [www.sperrymedia.com](http://www.sperrymedia.com)

## DAILY LOUNGES

3/8 - 3/10	11A - 5P	Mashable (E CChavez & Trinity) GRUMPY CAT! (closes 3p Sun)
3/8 - 3/11	9A - 5P	TechZulu Trend Lounge, Hilton Garden Inn
3/8 - 3/11	10 - 5P	Hackney House 119 W 6tSt
3/8 - 3/12	12N - 12M	Salesforce #CloudLounge, 5th & Brazos
3/8 - 3/12	9A - 3P	Spredfast Social Suite, 412 Congress
3/8 - 3/12	1P-6P	Samsung Blogger Lounge, Austin Conv Ctr
3/8 - 3/12	1P-6P	Fleishmann - Hillard Black Box Lounge, Stone's at Four Seasons
3/9 - 3/12	TBD	Microsoft Flavorpill Sanctuary 700 Congress (yoga, massage, fit)

## FRIDAY MARCH 8

FRI 3/8	11A - 5P	Tech Career Expo Austin at Rivals Steakhouse 311 E 5St
FR 3/8	11A - 1P	SXSW BBQ Crash Course, Brush Square Park
FR 3/8	12N - 6P	Showtime, W Terrace 200 Lavaca
FR 3/8	1P - 6P	Dutch Fellows Lunch & Drinks, Lucille Bar
FRI 3/8	330P - 430P	SXSW Mobile Meet Up, Driskill 604 Brazos
FR 3/8	4P - 6P	SXSW Startup Village, Hilton 4th Fl
FR 3/8	5P - 630P	Appy Cocktail Party & Cocktails, AT&T Conf Ctr
FRI 3/8	5P - 8P	Affiliate Marketing Happy Hour at SXSW J Blacks 710 W 6St
FR 3/8	5P - 9P	Dutch Fellows Amsterdammed Party, Lucille Bar
FR 3/8	5P - 8P	GoToMeeting 3D Happy Hr, The Ranch
FRI 3/8	5P-8P	Techcraver Dwolla SXSWi Mobile Meet Up Ginger Man 301 Lavaca
FRI 3/8	530P - 8P	Startup America Happy Hour, Hilton 4th Fl
FRI 3/8	6P-9P	SXSW Spredfast Party Speakeasy, 412 Congress Ave
FR 3/8	6P - 9P	BIT Opening Reception, Carver Museum
FRI 3/8	6P - 10P	#BigGay Kickoff Party Oilcan Harry's, 211 W 4St
FR 3/8	6P - 11P	Open Cloud Experience, Champions
FR 3/8	6P - 12M	Warner Bros TV Group, Mexic-Arte Museum 419 Congress
FR 3/8	7P - 10P	BBC America Roadhouse, Brush Square
FRI 3/8	7P - 9P	State of NOW (#140conf), Lanai 422 Congress
FRI 3/8	7P-10P	Ignite Social Media Party, Molotov 719 W 6St
FRI 3/8	730P - 12M	Do512's Epic Interactive Party, Belmont (Akron Family, Air Review)
FRI 3/8	8P - 2A	Spare Beats, The North Door (hip-hop / online storage)
FRI 3/8	8P - 2A	Flurry, Ten Oak 409 Colorado
FR 3/8	8P - 11P	Frog / Microsoft Interactive Opening, Palmer Events Ctr
FR 3/8	8P - 11P	TechSet, Parkside Restaurant
FR 3/8	9P - 1A	@NIGHT at #FEED powered by Twitter
FR 3/8	10P - 2A	Big Top: Widescreen Film Party, Haven 409 Colorado

## SATURDAY MARCH 9

- SAT 3/9 930A - 6P ffMASSIVE Party, Empire Automotive 604 E 7St
- SAT 3/9 10A - 4P Beauty Bar Vince Young Steakhouse 301 San Jacinto Blvd
- SAT 3/9 10A - 4P Yammer Meet-Up, Hangar Lounge 318 Colorado
- SAT 3/9 11A - 1P Vocus / Amazing Things / CC Chapman, Iron Cactus
- SAT 3/9 11A - 530P North of 41 Lounge Fogo de Chao - 309 E. 3St
- SAT 3/9 11A - 6P Turner Lounge / Moonshine Grill (12N lunch / 5P happy hr)
- SAT 3/9 11A - 5P Tech Career Expo Austin, Rivals Steakhouse 311 E 5St
- SAT 3/9 1130A - 130A Shoplocket Brunch at Fogo de Chao
- SAT 3/9 12N - 2P SXSW Food Crawl Jo's Coffee W 2St
- SAT 3/9 12N - 3P SoDA - BBQ & Big Ideas, MSFT SXSW HQ 506 Congress
- SAT 3/9 1230P - 2P Hootsuite Localization HootUp, Brew Exchange
- SAT 3/9 12N - 4P Klout Afternoon Delight Klout Krib 320 Le Grande Ave
- SAT 3/9 12N - 5P MySearchNetwork.com Throw-down Darwin's Pub 223 E 6St
- SAT 3/9 12N - 5P Kirtsy Maragrita Mixer (Convoy Con Queso) Holy Mtn 617 E 7St
- SAT 3/9 12N - 6P Showtime, W Terrace 200 Lavaca
- SAT 3/9 1P - 6P Dutch Fellows Lunch & Drinks, Lucille Bar
- SAT 3/9 130P - 330P Beats & Bytes f. Juan MacLean at #FEED 700 Congress
- SAT 3/9 2P - 330P Hootsuite Community Manager HootUp, Brew Exchange
- SAT 3/9 2P - 4P DC Meetup, Stage on Sixth 508 E 6St
- SAT 3/9 2P - 7P Chevy Tweet House, Mellow Johnny's 400 Neuces (BBQ 4-7)
- SAT 3/9 4P - 6P Truly Green in Texas, Latitude 30
- SAT 3/9 4P - 6P EFF / iSEC, Capitol Factory 701 Brazos #1601
- SAT 3/9 4P - 2A Bald Logo Kickoff Party, 21st Street Co-op
- SAT 3/9 4P - 9P SX SendGrid Extravaganza, Tap Room 311 Colorado St

SAT 3/9	4P - 9P	Domain.com Brush Square Bash
SAT 3/9	5P - 730P	Ireland @ SXSW, Kung Fu Saloon 510 Rio Grande
SAT 3/9	5P - 8P	Awesomest Journalism Party. Ever. III. 401 Sabine St
SAT 3/9	5P - MID	Metal Monsters of Texas - Part 2, Dirty Dog Bar
SAT 3/9	530P - 7P	Duck Duck Booze T3, Austin Conv Ctr
SAT 3/9	6P	Tech Cocktail #StartupLife / Stage on Sixth 508 E 6St
SAT 3/9	6P - 8P	IBM Mix at Six at Startup Village, Haven 409 Colorado
SAT 3/9	6P - 8P	Texas MBA reception, Vince Young Steakhouse
SAT 3/9	6P - 9P	SXSW Eco & Geostellar, Blackheart
SAT 3/9	6P - 10P	Open Cloud Experience, Champions
SAT 3/9	6P - 9P	PwC Social Therapy Session at Parkside on East 6th St
SAT 3/9	6P - 12M	Warner Bros TV Group, Mexic-Arte Museum 419 Congress
SAT 3/9	6P - 2A	Salesforce CloudLounge 5th & Brazos (Deluka, DJ, food)
SAT 3/9	7P	Tech Cocktail CEA, .CO, Stage at Sixth 508 E 6St
SAT 3/9	7P - 2A	Suicide Girls, Hotel Vegas (free subs, booth, girls, casting)
SAT 3/9	7P- 930P	20x2 at Elysium
SAT 3/9	7P-10P	BBC America Roadhouse, Brush Square
SAT 3/9	7P-10P	Gaming Expo Party, Palmer Events Ctr (Frank Turner)
SAT 3/9	7P-10P	gdgt live in Austin, The Hype Hotel 301 Brazos St
SAT 3/9	7P-10P	Knight / MIT Demo Fair @ The Parish
SAT 3/9	7P-1130P	Celebration of America Startups, ACL
SAT 3/9	730P - 12M	UShip Nerd Rocks III 205 Brazos (Neon Indian, Crystal Ark)
SAT 3/9	8P-10P	ff MASSIVE party at Empire Automotive
SAT 3/9	8P - 1130P	Copyblogger: Diversion, Buffalo Billiards 201 E 6St
SAT 3/9	8P-12M	Shop Rock & Roll, 512 (Milwaukee Famous)
SAT 3/9	9P - 12M	CNET Lounge: Robert DeLong Friends Bar 208 E 6St
SAT 3/9	9P - 12M	Tron party w/ Knoll & Filter, Cheers Shots Bar 416 E 6St
SAT 3/9	9P - 1A	@NIGHT at #FEED Twitter, AMOA Arthouse 700 Congress
SAT 3/9	10P - 1A	Fullscreen: Reggie Watts & DJ Earworm Lanai 422 Congress
SAT 3/9	10P - 1A	Digital LA - Dynamite Network Parkside 301 E 6St
SAT 3/9	10P - 2A	PayPal at Mohawk
SAT 3/9	10P - 2A	Fullscreen / What's Trending at Lanai (Reggie Watts)
SAT 3/9	1030P - 1A	SXSW Comedy Party, IFC Crossroads House 302 E 6ST

# SXSWi 2013 PARTY LIST Brought to You by



## SUNDAY MARCH 10

- |          |             |   |
|----------|-------------|---|
| SUN 3/10 | 10A - 4P    | Silicon Beach Sunday Funday, Frank 407 Colorado St              |
| SUN 3/10 | 11A - 1P    | Official SXSW Geospatial Meetup, Empire 606 E 7St               |
| SUN 3/10 | 11A - 7P    | Turner Lounge, Moonshine Grill (12N lunch / 5P happy hour)      |
| SUN 3/10 | 11A - 7P    | Unofficial Showcase, Whole Foods Mkt 525 N Lamar Blvd           |
| SUN 3/10 | 11A - 2P    | 1001 W 17St Click 3X poolside brunch DBA Space                  |
| SUN 3/10 | 12N - 4P    | ReCREATE ATX Street Art & Silent Disco, HOPE Outdoor            |
| SUN 3/10 | 12N - 6P    | Showtime, W Terrace 200 Lavaca                                  |
| SUN 3/10 | 1P - 6P     | Dutch Fellows Lunch & Drinks, Lucille Bar                       |
| SUN 3/10 | 130P - 330P | Beats & Bytes f. Classixx at #FEED 700 Congress                 |
| SUN 3/10 | 3P - 5P     | Microcontent Mktg in Moment Oreo, Vayner Pete's Piano 421 E 6St |
| SUN 3/10 | 3P - 6P     | Publishing Startups #thestorystrikesback Lamberts 401 W 2St     |
| SUN 3/10 | 4P - 7P     | Open Bar with Aero, Old School Bar & Grill 401 E 6St            |
| SUN 3/10 | 5P - 7P     | H&K Strategies, Wanderlust                                      |
| SUN 3/10 | 5P - 7P     | SF MusicTech, Conduit Corner E 7St & Congress Ave               |
| SUN 3/10 | 530P - 8P   | Startup America Happy Hour Hilton 4th Fl                        |
| SUN 3/10 | 6P - 10P    | Get #NakedSocial, Karma 105 E 5St \$50 NakedWines cards         |
| SUN 3/10 | 6P - 9P     | #VegasTech SXSW Lounge, 222 E 6St                               |
| SUN 3/10 | 6P - 11P    | Open Cloud Experience, Champions                                |
| SUN 3/10 | 6P - 12M    | Warner Bros TV Group, Mexic-Arte Museum 419 Congress            |
| SUN 3/10 | 7P - 10P    | PointRoll: Design / Cut&Paste Belmont 305 W 6St                 |
| SUN 3/10 | 7P - 10P    | SXSW Film Fandango Party, Stage on 6th 508 E 6St                |

SUN 3/10 7P - 12M Charity Water / Sailthru at Stubbs (Dawes, Lone Bellow)

SUN 3/10 730P - 10P Nerdist / Gaming Closing Party, Palmer Events Ctr

SUN 3/10 8P-12M TechWeek CDW Chicago Party, Copa

SUN 3/10 8P-12M PBS / Peter Segal Party, Chicago House 607 Trinity St

SUN 3/10 8P - 12M Paste / Sennheiser, The Blackheart 86 Rainey St

SUN 3/10 8P - 12M Techweek Chicago, Copa 217 Congress

SUN 3/10 8P - 2A Livefyre Fyrebash Ten Oak 409 Colorado (Hood Internet)

SUN 3/10 830P - 2A Crowdtap: Haven 409 Colorado (White Panda, Food Trucks)

SUN 3/10 9P - 11P SapientNitro SXSW Party, The Parish Austin 214 E. 6St

SUN 3/10 9P - 2A National Geo 80s Party w/ GIRL TALK, Antoinies 213 W 5St

SUN 3/10 9P - 2A MashBash at SXSWi 2013, Speakeasy 412 Congress Ave

SUN 3/10 9P - 3A Foursquare Party, Whitley / Hype Hotel 301 Brazos

SUN 3/10 9P - 3A @NIGHT at #FEED Twitter, AMOA Arthouse 700 Congress

SUN 3/10 10P - 2A ShareThis: Stop, Drop, & Funk! Belmont Austin 305 W 6St

## SXSWi 2013 PARTY LIST Brought to You by

**sperrymedia**<sup>®</sup>



(If this list has made life easier, then buy this man a beer. Even better, they're already free!)

# MONDAY MARCH 11

- MON 3/11 930A - 1130 ATX Local Tech Over Easy Breakfast, Fogo de Chao
- MON 3/11 10A - 5P Fashion Brain Bar @ SXSW W Hotel terrace 200 Lavaca St
- MON 3/11 11A - 6P Turner Lounge / Moonshine Grill (12N lunch / 5P happy hr)
- MON 3/11 12N - 4P Neiman Marcus Stylish 25, Wanderlust 206 E 4St
- MON 3/11 12N - 6P Spotify House, 1010 Cesar Chavez
- MON 3/11 1230P-130P Internet of Things Meetup Empire 606 E 7St
- MON 3/11 1230P - 2P Hootsuite Social Business HootUp, i35 and 6St
- MON 3/11 1P - 6P Dutch Fellows Lunch & Drinks, Lucille Bar
- MON 3/11 130P-230P Startupcamp Berlin German Haus, Icenhauer's 83 Rainey
- MON 3/11 130P - 330P Beats & Bytes f. Reggie Watts at #FEED 700 Congress
- MON 3/11 2P - 12M Covert Curiosity / Ender Prods Kickoff Hotel Vegas
- MON 3/11 2P - 2A Euphoria Dance Party, 422 Congress(Cherub, Archnemesis)
- MON 3/11 3P - 530P German House at Icenhauer's
- MON 3/11 4P -6P Indie Game Dev Happy Hour, The Brixton
- MON 3/11 4P - 7P Games Advertising / King.com, Clive Bar
- MON 3/11 4P - 730P Indiegogo Pitchfest 4 Party 530, TechZulu lounge Hilton Garden Inn
- MON 3/11 5P -1A AUDIOTREE.tv Showcase, Stubb's
- MON 3/11 5P - 7P Songza Happy Hour, Conduit Corner E 7St & Congress
- MON 3/11 5P - 8P SoDA Happy Hour, Dogwood 715 W 6St
- MON 3/11 5P - 8P Getty Images, W Hotel 200 Lavaca
- MON 3/11 530P - 8P Startup America Happy Hour, Hilton 4th Fl
- MON 3/11 6P BIMA & SOHNAR THIRSTDAY Lanai 422 Congress Ave
- MON 3/11 6P-8P Mobile Monday Austin Social Event, Fogo de Chao
- MON 3/11 6P - 8P Digital Media Wire, Swift's Attic

MON 3/11	6P-9P	Nuclear Tacos at Brush Square
MON 3/11	630P - 9P	Chilean Entrepreneurs at Parkside
MON 3/11	7P - 9P	ReadWrite Mix, Speakeasy 412 Congress
MON 3/11	7P - 9P	Japanese Industry, The Madison
MON 3/11	7P - 11P	Applauze at Scoot Inn (Portugal The Man, Bonaparte, Marmalakes)
MON 3/11	730P - 11P	Townsquare Media / Dirty Projs @ Moonshine 303 Red River
MON 3/11	7P - 12M	GSD&M Reggie Watts, Wild Cub, Delta Spirit 828 W 6St
MON 3/11	8P - 11P	Taco Bell #FeedtheBeatSXSW, 301 Brazos (Passion Pit, Wildcat!)
MON 3/11	8P - ???	Rocketfuel, The Parish 214 E 6St (Alt-J, Dawes)
MON 3/11	8P - 11P	Neiman Marcus Stylish 25, Wanderlust 206 E 4St
MON 3/11	8P - 12M	Paste / Sennheiser, Blackheart 86 Rainey St (Fol Chen, Moon Taxi)
MON 3/11	8P - 12M	#VegasTech SXSW Party! Red 7 611 E 7St
MON 3/11	9P - 12M	Marketo Party w/ Mike Relm 1 Nite Stage on Sixth
MON 3/11	8P - 2A	Major Rager 3D, Cedar St Courtyard 208 W 4St
MON 3/11	9P - 1A	Austin Chronicle Film Bash at Rattle Inn
MON 3/11	9P - 2A	@NIGHT Twitter, Graceland, AMOA Arthouse 700 Congress
MON 3/11	9P - 2A	SAY Media Party at Speakeasy
MON 3/11	9P - 2A	Berlin Calling, Icenhauer's 83 Rainey St
MON 3/11	10P - 2A	Dutch Fellows Ketchup or Mayonnaise @ Lucille Bar
MON 3/11	10P - 2A	Funny or Die / Team Coco, The North Door 502 Brush St

## SXSWi 2013 PARTY LIST Brought to You by

**sperry**media®



(If this list has made life easier, then get Scott one of those waffle cone breakfast things!)



## TUESDAY MARCH 12

- TUES 3/12 8A - 11A Digital Marketers Breakfast, Personal Wire 306 E 3St
- TUES 3/12 1030A - 1P Great British Breakfast , Old School Bar & Grill 401 E 6St
- TUES 3/12 11A - 4P Haus of Hipstamatic Morning After Brunch 509 Brushy St
- TUES 3/12 12N - 12M Spicy Evolution Music Festival at Touche
- TUES 3/12 12N - 4P Dutch Fellows Lunch & Drinks @ Lucille Bar
- TUES 3/12 130P - 3P GOOD Ice Cream Meetup, Beacon Lounge at Austin Conv Ctr
- TUES 3/12 3P - 5P Reepbahn Festival Stage at Icenhauer's
- TUES 3/12 3P - 6P SXSW V2V Launch Party at Brush Square
- TUES 3/12 430P - 630P National Geo meetup, Max's Wine Bar 207 San Jacinto
- TUES 3/12 5P - 12M Frog Music Licensing Unofficial Showcase at Bar 96
- TUES 3/12 5P - 8P Reeperbahn Burgers at Icenhauer's
- TUES 3/12 5P - 8P Tennis and Tunes Showcase Routes @Dogwood 715 W 6St
- TUES 3/12 5P - 12M DYN Music / Tech Cedar St Ctyd 208 W 4St (Dawes, Delta Spirit)
- TUES 3/12 6P - 830P Interactive Awards Pre-Party at Hilton
- TUES 3/12 6P - 9P Wordpress.org, PureVolume 340 E 2St
- TUES 3/12 7P - 2A Conflict of Interest, 301 Brazos (Cold War Kids, Ra Ra Riot)
- TUES 3/12 7P - 12M Warner Sound, Belmont (Macklemore Lewis, Action Bronson)
- TUES 3/12 7P - 2A MTV CMT VH1 Empire 606 E 6St (Youngblood Hawke, Jim James)
- TUES 3/12 8P - 10P Laugh Button, Esther's Follies (Aisha Tyler, Big Jay Oakerson)
- TUES 3/12 8P - 12M Paste / Sennheiser, Blackheart 86 Rainey (Jason Isbell, Nic Bluhm)
- TUES 3/12 8P - 12M JanSport/Vice (Wavves, Japandroids, Divine Fits) 401 E CChavez
- TUES 3/12 8P - 11P Cirque du Soleil at ACL
- TUES 3/12 8P - 1A iheartradio at Main (Macklemore Lewis, Tegan Sara, Atlas Genius)
- TUES 3/12 9P - 12M Body High / Speakeasy Rooftop 412 Congress Ave.
- TUES 3/12 9P - 2A Media Temple Interactive Closing Party at Stubbs

**SXSWi 2013 PARTY LIST Brought to You by**

**sperrymedia®**